



Fydelia Social Marketing

Harness the power of Facebook audiences

Design the perfect audience

Logins

Let the customer choose their journey

Fydelia allows you to mix Social Login options with forms, surveys, vouchers and many other options.

Tracking

Add your Facebook Pixel and ramp up your audience

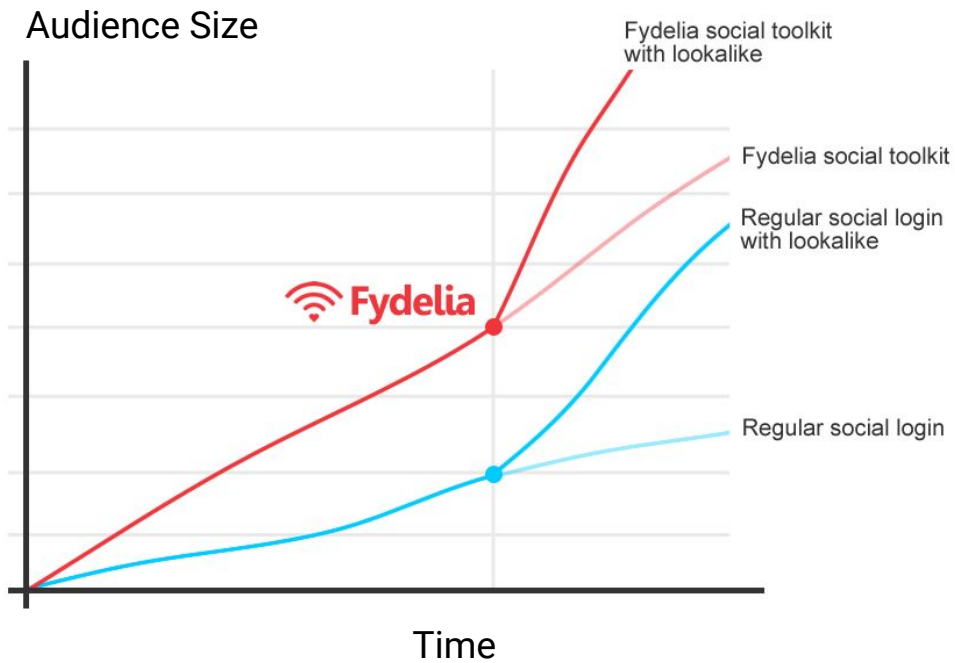
Even if users don't log in to WiFi, they visited your venue and can be targeted in Facebook ad campaigns.

The Pixel is the fastest way to grow your audience.

Look-a-likes

Use the Power of Facebook A.I.

Let Facebook find a massive look-a-like audience based on Pixel data, social logins, email logins, even if they were not logged into Facebook.



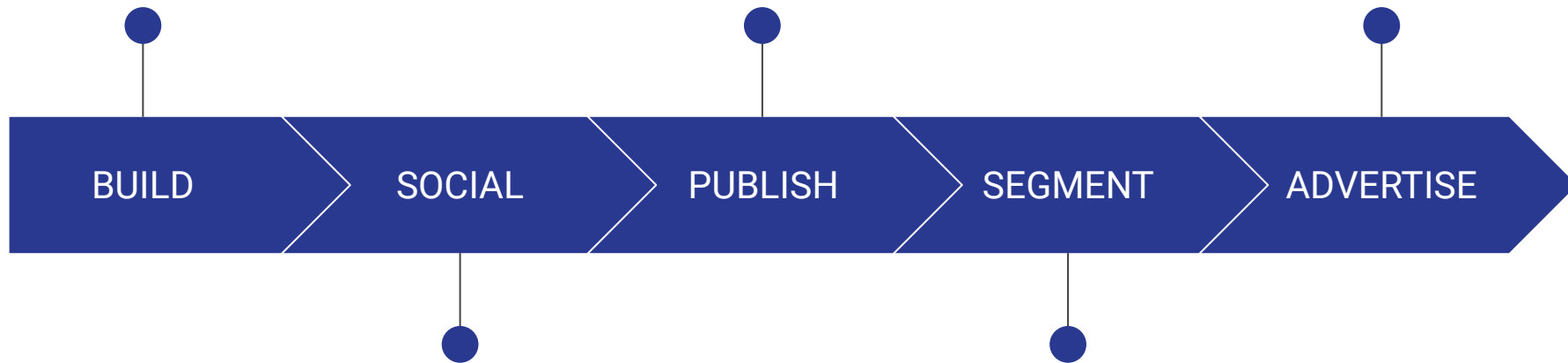
Using tools such as the Fydelia Facebook Pixel, rapidly grow large audiences of your visitors even if they do not login to WiFi.

Create powerful Look-a-like audiences from email logins, visitors and social logins to further increase your audience size.

Design your splash page using WordPress-based tools or use one of our templates

Instantly start collecting large audience data from your venue

Run campaigns and track performance



Add social login options and Facebook Pixel integration

Create look-a-like audiences based on your existing audience or even just email logins



Interested?

Get started now at [Fydelia.com/get-started](https://fydelia.com/get-started)